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Nite Ize Introduces New Gear Tie Clippable Twist Ties

Boulder, CO (July 31, 2014)- Combining two of their top selling products, Nite Ize introduces the Gear Tie Clippable Twist Tie collection, a tangle-free way to organize, store, and transport any type of load or gear.

With a sturdy plastic Size #4 S-Biner on one end and a tough, flexible 24" Gear Tie on the other, the Clippable Twist Tie creates a tangle-free way to organize, store, and transport even the most unwieldy, un-storable items. Wrap the Gear Tie around everything from extension cords and garden hoses to sporting goods or fishing rods, then clip to a hook to store them securely and conveniently. Or, clip the S-Biner to anything with a D-ring or loop, and wrap the Gear Tie around bars, hooks, or handles - it works both ways!

The Gear Tie Clippable comes with either a 12" or 24" Gear Tie and is available in three colors: black, bright orange and neon yellow.

Gear Tie Clippable 12" with #2 S-Biner MSRP: \$4.49

Gear Tie Clippable 24" with #4 S-Biner MSRP: \$5.99

Links:

Gear Tie Clippable Twist Tie 12"

<http://www.niteize.com/product/Gear-Tie-Clippable-Twist-Tie-12.asp>

Gear Tie Clippable Twist Tie 24"

<http://www.niteize.com/product/Gear-Tie-Clippable-Twist-Tie-24.asp>

Nite Ize: <http://www.niteize.com>

Nite Ize on Facebook: <https://www.facebook.com/Nitelze>



About Nite Ize, Inc.:

Founded by creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Nite Ize celebrates its 25th anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

For more information, please visit <http://www.niteize.com>.