Media Contact:
Sarah Niklas
Terra Public Relations
307-733-8777
SarahN@TerraPublicRelations.com

Nite Ize Introduces New Headlamp with Swipe-to-Shine™ Technology

BOULDER, CO - New for 2014, Nite Ize introduces the INOVA® STS™ Headlamp, the first ever multi-mode, dual color LED headlamp with Swipe-to-Shine™ Technology. The INOVA STS multi mode headlamp makes brilliant hands-free illumination simple, versatile and comfortable.

"This headlamp is the first ever multi-mode, dual-color LED headlamp with a simple user interface that allows the user to easily turn on the light in any color or mode with a swipe of a finger," Said Rick Case, Nite Ize Founder and CEO. "Anyone who values high quality hands-free lighting products will really appreciate the brightness, ease of use, and convenience of the technology we used in the INOVA STS Headlamp."

The advanced engineering in the Swipe-to-Shine™ interface allows simple access to multiple modes in both white and red LED color. By swiping your finger on the swipe-to-shine panel on the top of the lamp's housing, you can easily turn the lamp off/on, change LED color and switch between high, variable dim, low, strobe and lockout mode.

Lightweight body, high quality woven strap and waterproof construction makes the INOVA Radiant STS Headlamp an indispensable high-performance lighting tool anywhere hands-free illumination is needed.

The INOVA® STS™ Headlamp Features:

* Red and White LEDs

*