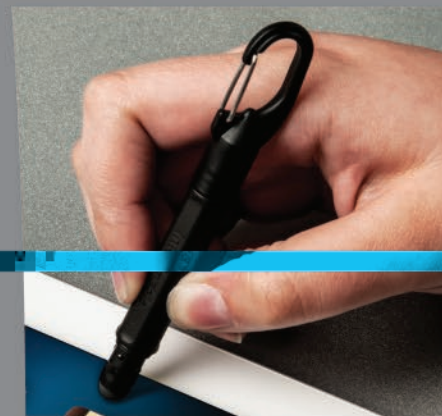


# NITE IZE®

INNOVATION

2013 MOBILE PRODUCTS







LOCATED IN BOULDER, COLORADO, USA



OUR HISTORY

CEO and Founder Rick Case started Nite Ize as an undergraduate at the University of Colorado in 1989. “I was on a fishing trip using the brand new mini flashlight my family gave me as a gift. I was fishing at night with it, holding it in my mouth. Sure enough, I opened my mouth, and the flashlight fell out. I was staring down into the water, watching my still lit flashlight on the bottom when an idea hit me. That idea became the first product I ever made, the Headband Mini Flashlight Holder.”

WHAT WE DO

The mission of Nite Ize is to create innovative, solution-based products with quality, performance, and value at the core. We strive to exceed our customers’ expectations in every way possible while conducting business with integrity, honesty, and respect for our team members, customers and partners.

WHERE WE ARE GOING

Innovation inspired the idea that has become Nite Ize, and will continue to drive our evolution into the future.

As we grow, our vision is to build the Nite Ize brand to be recognized for imaginative products that make our customers’ lives easier, safer, and more fun.

Our success should always be measured by the ongoing enthusiasm for Nite Ize products, our customers’ satisfaction, the development of our team and a minimal environmental impact.

WHO WE ARE

Nite Ize is built on the dedication and enthusiasm of our staff. We are ordinary people working together to achieve extraordinary results.

*These core values define our interaction with one another and our customers:*

- Persistence
- Ownership
- Integrity
- Problem Solving

STEELIE®  
CAR MOUNT KIT



The Steelie Car Mount Kit utilizes two specially engineered components; the Steelie Phone Socket and Steelie Ball Mount to provide secure-yet-versatile phone docking exactly where you need it.

The two components attach magnetically to create a versatile viewing platform that easily attaches to nearly any vehicle dashboard with smooth glide and the ability to easily rotate for an endless number of viewing angles.

- The Steelie Phone Socket and Ball Mount are backed with 3M® VHB® foam adhesive tape for secure attachment
- The Steelie Phone Socket uses a powerful neodymium magnet
- Each Steelie Car Mount Kit includes: one Steelie Phone Socket, one Steelie Ball Mount, an alcohol prep pad, 3M primer and installation instructions

STEELIE®  
PEDESTAL KIT



The Steelie Pedestal Kit creates a functional pedestal for your tablet or other mobile device.

Simply place the Steelie Tabletop Stand on any smooth, flat surface— attach your tablet, fitted with the Steelie Tablet Socket, and let the magnetic attraction do the rest. You can tilt the screen to any angle and rotate it from landscape to portrait orientation for optimum viewing. When you’re ready to move on, just detach the tablet from the stand with a simple tug.

- The Tablet Socket uses a powerful neodymium magnet and is backed with 3M® VHB® foam adhesive tape for secure attachment
- Each kit includes: one Steelie Tablet Socket, one Steelie Tabletop Stand, an alcohol prep pad and installation instructions

STEELIE®  
HOBKNOB™ KIT



The Steelie HobKnob Kit is a fun, innovative way to create both a handle and mini stand for your tablet, e-reader, or other device.

Simply peel and attach the socket to the center of the back of your tablet or its rigid case. The HobKnob’s machined aluminum post and grippy rubber ball fits securely around the Tablet Socket, attaches to it magnetically, and makes a perfect handle or stand.

- The Steelie Tablet Socket will attach to metal surfaces—refrigerator doors, steel shelving, stove hoods, filing cabinets, lockers and toolboxes
- The Tablet Socket uses a powerful neodymium magnet and is backed with 3M® VHB® foam adhesive tape for secure attachment
- Each Kit includes: one Steelie HobKnob Handle, one Steelie Tablet Socket, an alcohol prep pad and installation instructions



# CONNECT CASE™

FITS iPhone® 5 / 4S / 4



Stay Connected™. The Connect Case offers protection from every day wear and tear, and dependable shock absorption for your iPhone®. An innovative one-piece flex hinge design allows for easy and secure installation and includes a removable Connect Clip for easy transition to Connect Accessories; Connect Cradle and Mobile Mount.



- Available to fit the iPhone 5 or iPhone 4S/4 with eye-catching colors available
- High strength, shatterproof Lexan® polycarbonate case and clip construction with positive diamond grip on sides of the case
- Innovative one piece flex-hinge case design allows for easy and secure iPhone installation
- Includes a convenient S-Biner® carry clip, a custom sized anti-fingerprint clear screen protector, a microfiber cleaning cloth, and screen protector installation card

# CONNECT MOBILE MOUNT™



The Connect Mobile Mount attaches your Connect Case™ for iPhone® 5 or iPhone 4S/4 securely and conveniently to any handlebar (bicycle, jogging strollers, and exercise equipment too!). The Connect Mobile Mount provides safe, easy accessibility to your iPhone while on the go. Its innovative design uses GearTies® to securely attach and release the Mobile Mount to most handlebars without using tools. The GearTies allow you to attach your iPhone securely to any handlebar - in either a parallel or perpendicular configuration. The Mobile Mount fits onto nearly any diameter handlebar so you can read your GPS, check your workout apps, and monitor your messages with ease.

- The Connect Mobile Mount attaches to the Connect Accessory Port on the body of the Connect Case
- Connect Mobile Mount is molded of high strength Lexan® polycarbonate
- Connect Mobile Mount features two GearTie Reusable Rubber Twist Ties to easily connect to most any diameter handlebar with a simple twist
- Connect Mobile Mount can be attached in a parallel or perpendicular orientation

# CONNECT CRADLE™



The Connect Cradle is a functional accessory to fit either the Connect Case™ for iPhone® 5 or iPhone 4S/4. It allows you to secure your Connect Case to any vehicle vent, create a desk stand, or a convenient docking station on any smooth, flat surface. Made of sturdy Lexan® polycarbonate, and designed to easily attach to the Connect Case's Connect Clip, the Connect Cradle has a durable, flexible GearTie® attachment that configures in a multitude of ways. Bend the two arms at 45 degree angles to the base and insert them into the vent or bend the GearTie at the base of the Connect Cradle to create an instant tabletop stand, for easy location and viewing at home or office.

- Choose the single accessory Connect Cradle package if you already own the Connect Case for iPhone 5 or iPhone 4S/4, or choose the Combination Package that includes both the Connect Case for iPhone 5 or iPhone 4S/4 and Connect Cradle Accessory.
- Connect Cradle features a GearTie Reusable Rubber Twist Tie for connection to vehicle vents/dashboards or create a desktop workstation
- Connect Cradle comes with two high temperature Velcro® adhesive strips for semi-permanent attachment creating a convenient dock

# CONNECT CRADLE™

UNIVERSAL MOBILE DEVICE HOLDER



The Connect Cradle Universal Mobile Device Holder is a versatile way to create multiple docking stations for your cell phone in your car, home, and office. The top and bottom adjustable dipped rubber grips create both cushion and friction, so the Connect Cradle snaps easily and securely around your phone, even one that's already in its own case.

The two durable, flexible GearTies® on the case's top and bottom are easily inserted into the dashboard vent of your car. They can also be bent to create a stand on your desk, table, or countertop—basically any smooth flat surface.

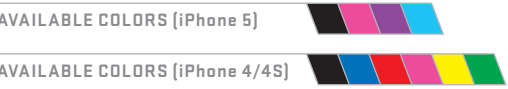
- Connect Cradle features a GearTie Technology for secure and easy connection to vehicle vent or desktop stand
- Simple to insert and remove device from Connect Cradle
- Universally sized to fit nearly any mobile device, with or without a protective case, on the market

# BIOCASE™

BIODEGRADABLE + COMPOSTABLE



Made in the USA of GD P.U.R.E. Bio Resin (GDH-B1)-the world's first certified compostable elastomer—the BioCase is a uniquely sustainable solution to protect your iPhone®. Soft and flexible yet surprisingly durable, the BioCase is made of organic materials, not fossil fuels, creating a much lighter carbon footprint. The BioCase fits snugly around your iPhone, slides in and out of your pocket easily, and comes in a variety of solid colors and designs that reflect a wide spectrum of styles and moods.



- Available to fit the iPhone 5 and iPhone 4S/4 with an array of eye-catching colors and patterns
- Soft comfortable material for handling and slides easily into your pocket
- GD P.U.R.E Bio Resin (GDH-B1) is safe, durable, and certified to meet the toughest environmental standards. Biodegradable and compostable following the requirements of EN 13432 and ASTM D6400

# ACTION ARMBAND™

ADJUSTABLE SPORT ARMBAND



Durable, flexible, and sleek, the Action Armband securely carries your mobile device while you're hiking, running, or in the gym. Just slide it into the main pocket, thread the weather-resistant microfiber strap through the lightweight metal loop, press it closed around your upper arm, and go!

- Clear main pocket allows for full access to your device through a flexible TPU material
- Two sizes to fit iPhone® 4S/4 or 5, iPod Touch® 4th or 5th Gen, and a wide variety of other smart phones
- Comes with an S-Biner® Key Clip to easily secure a key for convenient access
- Includes Curvyman™ Cord Supervisor: Organizes, shortens, and stores your cord tangle free
- Secure rear pocket for cards and cash



# CLIP CASE CARGO™



The Clip Case Cargo safeguards your phone in rugged conditions. Made of durable ballistic material and equipped with a fully enclosed bottom, it absorbs shocks and shields your items from the elements. With a patented flex clip that attaches securely to your belt, the Clip Case Cargo fully rotates for access at any angle, and even locks in eight different positions.

AVAILABLE COLORS

- Strong flex-clip design rotates 360 degrees and locks in 8 positions for ultimate comfort and versatility
- Universally sized; several sizes available that are designed to fit nearly any phone or device on the market, with or without a form fit case
- Two pockets on the case—one inside and one in the back—hold identification, cash and credit cards
- Available in both Black and Mossy Oak® Break-Up™ pattern

# CLIP CASE SIDEWAYS™



Made of durable ballistic material to protect from impacts, and accented with weather-resistant, rugged hypalon material, this holster is designed to keep your phone safe and at-hand on your belt, in a fixed horizontal position. Your phone will stay secure with a durable hook and loop closure, and an interior pocket provides a handy place to store ID, credit cards, or cash.

- Rugged flex-clip ensures confident attachment to waistbands, belts, or straps up to 2-3/16"
- Internal pocket holds credit cards, ID, currency and more for convenient access
- Two universal sizes: Designed to fit nearly all mobile phone shapes and styles on the market—with or without form fit cases

# HARDSHELL HOLSTER™



This rugged case keeps your smartphone both accessible at your side and protected from the elements. Constructed of high density EVA foam and ballistic nylon, with elastic panels on each side to fit a variety of medium sized smartphones, with or without a protective case.

- Rugged fixed position clip attaches securely to your waistband or belt
- Hook and loop lid closure secures contents
- Internal pocket holds credit cards, ID, currency and more for convenient access
- Unique expandable design accommodates a variety of medium size smartphones

# CURVYMAN™

## CORD SUPERVISOR



Made of durable, lightweight plastic, Curvyman's unique physique was made for keeping unruly ear buds and headsets in order. Pop one end of your cord through a hole at his base, wrap it up around his middle, clip the other end through the second slit at his top, and your cord stays tangle-free and organized when not in use. Or, just wrap the slack around his middle and keep your cord close-fitting and tidy while you're running, working, traveling, or otherwise on the go.

AVAILABLE COLORS

- Keep your cords convenient and tangle-free
- Comes with a size #0 plastic S-Biner® attachment so you can clip him anywhere

# GEARTIE®

## REUSABLE RUBBER TWIST TIE



AVAILABLE COLORS

- Great way to keep your headset or power cords tangle-free
- Available in a wide range of sizes and colors
- Tough rubber shell provides excellent grip
- Won't scratch or mark
- Strong wire inside holds it shape, and can be used and reused countless times

# GEARTIE® CORD ORGANIZER



AVAILABLE COLORS

- Tough rubber shell provides excellent grip—stick anywhere
- Can be removed without damage
- Strong wire inside holds its shape
- Twist it, tie it, reuse it
- Available in a 3" length

### inka®mobile™ PEN + TOUCHSCREEN STYLUS



The Inka Mobile is made of durable nylon and carbon fiber that's tough, lightweight, and corrosion-resistant. One end of the Inka Mobile features a carabiner clip that securely anchors to a key ring, zipper pull, or nearly any loop or D-ring, so you can always know where the pen is when you need it.

Release the pen from the clip with a couple of quick twists—its fully replaceable pressurized cartridge contains waterproof ink that writes smoothly and consistently in extreme temperatures, upside-down, at any altitude—even underwater. And to add to its versatility, the cap at the opposite end of the Inka Mobile opens to reveal an easily accessible touchscreen stylus—perfect for everything from quick notes to business presentations.

- ⊕ Features a replaceable pressurized blue ink cartridge that gives the Inka Mobile its amazing ability to write in extreme conditions

## MERCHANDISING DISPLAYS

Nite Ize features a variety of different display styles. We've included a few examples below, but please feel free to visit our website, or speak to your Nite Ize salesperson to see our full display assortment.



FLOOR DISPLAYS



SIDE KICK DISPLAYS



GRAVITY BINS



**NITE IZE IS PROUD TO BE AN AUTHORIZED  
MASTER DISTRIBUTOR OF OTTERBOX® PRODUCTS.**

Please contact your salesperson for additional information.

FOR MORE PRODUCTS AND INFORMATION  
PLEASE VISIT **NITEIZE.COM**

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INNOVATION

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