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## Nite Ize Introduces New CamJam XT Aluminum Cord Tightener

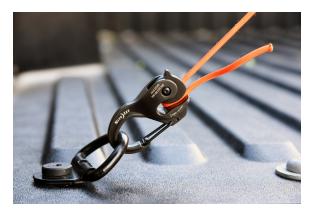
**Boulder, CO (July 31, 2014)-** Nite Ize introduces the new CamJam XT Aluminum Cord Tightener, a no fuss tool for tying down or bundling heavy loads without hassle of knots. Tie down a canoe or kayak to the roof of your car, or bundle lumber or large gear in your truck bed, with the CamJam XT the job is done in a cinch.

Made of durable, cast aluminum, the CamJam XT features Nite Ize's signature knot-free CamJam tightening and tensioning technology in a heavy-duty tool designed to tighten, tension, and securely lock serious loads up to 280 lbs.

The CamJam XT is constructed with carabiner clip and gate on one end and rotating cam mechanism on the other that allows you to anchor the carabiner to any hook, D-ring, or loop, and feed the cord through the cam until you've reached the desired level of tension. Pull the cord firmly and the cam locks into place and stays that way until you release it by rotating the cam and pulling up on the cord.

The CamJam XT can be purchased as a single unit package holding any cord from 2mm-5mm in width. Or you can purchase a combination package with a 4.88m length of 550 paracord.

CamJam XT Aluminum Cord Tightener MSRP \$8.99 CamJam XT Aluminum Cord Tightener MSRP \$11.99



## Links:

CamJam XT: http://www.niteize.com/product/CamJamXT-Aluminum-Cord-Tightener.asp

Nite Ize: <a href="http://www.niteize.com">http://www.niteize.com</a>

Nite Ize on Facebook: https://www.facebook.com/NiteIze

## About Nite Ize, Inc.:

Founded by creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Nite Ize celebrates its 25<sup>th</sup> anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

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