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#### Nite Ize Introduces New Multi-Tool Line

**Boulder, CO (July 31, 2014)-** Nite Ize, the leading innovator in solution-based products, adds two new models to the ever-popular DoohicKey line of compact, useful multi-tools, with the new DoohicKey QuicKey and DoohicKey SkullKey.

Made of stainless steel and the size and shape of a house key, the QuicKey and SkullKey open boxes, cut tags, saw through twine and most importantly, open adult beverages, all with one tool! Just like a key, they fit right on to your keychain and are travel & airport friendly for world-wide usefulness.

## **QuicKey and SkullKey Product Features**

- File
- #2 flat-head screwdriver
- Scoring point for opening boxes and packages
- Serrated edge to saw through twine and clothing tags
- Bottle opener
- QuicKey Multi-Tool MSRP \$7.99
- SkullKey Multi-Tool MSRP \$8.99



# <u>Links:</u>

Product Link: http://www.niteize.com/product/DoohicKey-QuicKey-SkullKey-Multi-Tools.asp

Nite Ize: <a href="http://www.niteize.com">http://www.niteize.com</a>

Nite Ize on Facebook: https://www.facebook.com/NiteIze

### About Nite Ize, Inc.:

Founded by creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Nite Ize celebrates its 25<sup>th</sup> anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

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