

## Nite Ize Introduces Total eCLIPse Mountable Self-Locking Pocket Clip

**BOULDER, CO** (January 1<sup>st</sup>, 2014) — Nite Ize Inc., a leading manufacturer of innovative accessories, introduces the Total eCLIPse Mountable Self-Locking Pocket Clip. The mission at Nite Ize is to create innovative, solution based products. Our patented Total eCLIPse is a good example of that commitment.

Sleek, low profile, lightweight, and versatile, the Total eCLIPse is the perfect option for people who want to keep their mobile devices secure and easily accessible on the go. Molded of durable, lightweight carbon fiber composite, our Total eCLIPse is a mountable, self-locking pocket clip that comes backed with a thin strip of 3M<sup>™</sup> VHB<sup>™</sup> adhesive. Affix it to the back of your smartphone, or almost any lightweight item with a smooth, flat, hard surface - like your form fit smartphone case - and your device becomes instantly "clippable" to woven fabrics up to 3mm thick. Your device will stay securely in place until you unlock it with a simple press of the push button release.

- Mountable, low profile, self-locking pocket clip with an innovative push button release
- Auto locks securely in place on woven fabrics up to 3mm thick
- Molded of durable, lightweight carbon fiber composite
- Backed with 3M<sup>™</sup> VHB<sup>™</sup> adhesive for confident attachment to hard, flat surfaces
- 3M<sup>™</sup> VHB<sup>™</sup> adhesive can be removed without damaging surfaces
- Attaches to most mobile devices and can be affixed to any hard-shell case

Product Link: <u>http://www.niteize.com/product/Total-Eclipse.asp</u> MSRP: \$8.99 For more information, please visit <u>http://www.niteize.com</u>.

## About Nite Ize, Inc.:

Founded by creativity and innovation, Nite Ize Designs, manufactures and distributes problem/solution-based products with quality and performance at their core. Nite Ize celebrates its 25<sup>th</sup> anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. They also manufacture INOVA High Performance LED Lighting Tools. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment. *For more information, please visit <u>http://www.niteize.com</u>.*