

SIA

SNOWSHOW DAILY

DAY 1

OFFICIAL PUBLICATION OF THE 2014 SIA SNOW SHOW

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TOP TRENDS | HIGH TECH

Go Go Gadgets

INNOVATIVE HIGH-TECH PRODUCTS DEBUT AT THE SIA SHOW TODAY.



Also check out new exhibitor **Nite Ize**, which introduces Swipe-to-Shine tech in the Inova STS Headlamp, a multi-mode, dual color LED lamp that allows users to adjust illumination with a swipe of the finger.

—Megan Michelson