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Nite Ize Introduces New INOVA® XP LED Flashlight

Boulder, CO (July 31, 2014)- Nite Ize, the leader in LED innovations, introduces the all new high-powered INOVA® XP LED Flashlight, a sleek, compact flashlight that is also rugged and durable to withstand serious use.

With a precision-machined aluminum body and stainless steel clip, the INOVA XP LED Pen Light is designed to fit comfortably in your pocket and be securely carried wherever you go. Featuring a patented optical system that has a uniform focused spot with flood beam pattern, the INOVA XP provides up to 144 lumens of super bright white light, with an effective range of 249 feet.

The INOVA XP Flashlight features dual-mode functionality providing long hours of either High or Low power light output, as well as a battery-saving lock-out mode. Impact and water-resistant, the INOVA XP is powered by 2-AAA alkaline batteries (included).

Product Features

- Dual Mode Functionality: High and Low
- LED Color: White
- Lumens: High - 144 | Low - 30
- Run Time: High 1 hour | Low 34 hours
- Battery Type: 2-AAA Alkaline batteries included
- Effective Range (up to): 249 ft (76 m)
- High-Powered, energy efficient 38,900 hr LED
- Dimensions: 4.64" x 0.78" | 11.87cm x 1.98cm
- Weight: 1.94oz | 55.00g
- MSRP \$29.99

***About Nite Ize, Inc.:***

Founded by creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Nite Ize celebrates its 25th anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

For more information, please visit <http://www.niteize.com>.